

Experience

05/04/2009 - 09/15/09
Full-Time

Allsource Global Management

Interactive Multimedia Specialist
Fort Bliss Biggs Field, El Paso, Texas United States
Supervisor: Rafael Garcia - 915-490-9211; Contact:Yes

Design, layout and creation of graphics and interactive components for the United States Army Sergeant Majors Academy's Structured Self-Development Program (SSD). Software and scripting languages utilized were Actionscript 2.0 and 3.0, Javascript, XML, Adobe Flash, Adobe Captivate, Raptivity, Authorware, Adobe Illustrator, Adobe Photoshop. Created flash based lesson shell that integrated TRADOC GUI Standards and SCORM compliant interactions via Actionscript 3.0 and Javascript. Helped design lesson development workflow for Flash. Researched and created photographic and video imagery to communicate lesson objectives. Created audio and close caption interactivity.

12/2007-05/04/09
Full-Time and Part Time

El Paso Chile Company

Assoc. Creative Director | Art Director | Production Design
El Paso, Texas United States
Supervisor: Laura Rosales - 915-544-3434; Contact:Yes

- Responsible for conceptualizing ideas for food and beverage product packaging.
- Designing private label concepts for companies such as Target™ and Le Gourmet Chef
- Produced and finalized client branding identity, marketing campaigns for print media, as well as developed and finalized client web sites and internet branding/marketing pieces.
- Establish and coordinate National and International product development resources
- Managed up to 5 contract Designers / production team for concept presentations• Manage multiple projects and deadlines

2000-Present
Full-Time and Part Time

Freelance Design Web & Print

Assoc. Creative Director | Art Director | Web Design | Production Design

- Responsible for conceptualizing ideas for food and beverage product packaging, Branding identity and marketing campaigns for many different client types ranging from musicians to multi-million dollar national corporations.
- Designed and produced graphical user interface concepts for client web sites. Developed flash driven interactive marketing pieces for National and multimillion dollar Corporations and organizations.
- Produced and finalized client branding identity, marketing campaigns for print media, as well as developed and finalized client web sites and internet branding/marketing pieces.
- Managed, created and directed motion graphics and audio for television commercials, digital video promotions and website marketing promotions.
- Establish and coordinate National and International product development resources
- Managed up to 5 contract Designers / production team for concept presentations• Manage multiple projects and deadlines

07/2006-08/2007
Full Time

Two Ton Creativity

Assoc. Creative Director | Art Director | Web Design | Production Design
El Paso, Texas United States
Supervisor: Morris Pittle - 915-838-9444; Contact:Yes

- Responsible for conceptualizing ideas for branding identity and marketing campaigns for many different client types ranging from musicians to multi-million dollar national corporations.
- Designed and produced graphical user interface concepts for client web sites. Developed flash driven interactive marketing pieces for National and multimillion dollar Corporations and organizations.
- Produced and finalized client branding identity, marketing campaigns for print media, as well as developed and finalized client web sites and internet branding/marketing pieces.
- Created and directed motion graphics for television commercials & digital video promotions.
- Manage multiple projects and deadlines

06/2004-07/2006
Part Time

Sierra Providence Health Network

Graphics Coordinator
El Paso, Texas United States
Supervisor: Doug Brewer - (915) 577-6000; Contact:Yes

- Helped SPHN develop a new unified identity for its multiple facilities and departments.
- Conceptualized and innovated tools and systems to implement new branding identity and graphic standards throughout the network.
- Conceptualized ideas for the network's marketing campaigns.
- Made sure graphic standards were met on all products handled by outside agencies and inside departments.
- Conceptualized and produced promotional campaign products and multi-media for sales, recruitment and presentations.
- Manage multiple projects and deadlines

Education

1997-2000 BFA
with emphasis in Illustration

California College of the Arts

San Francisco, CA., Oakland California

1994-1997
Associates Graphic Arts

El Paso Community College

El Paso TX.

Software Knowledge	Software / Language	Version	Level	Experience
	Adobe Flash	CS4	Expert	4 Years
	Adobe Illustrator	CS4	Expert	10 Years
	Adobe Photoshop	CS4	Expert	10 Years
	Adobe Indesign	CS4	Expert	5 Years
	Dreamweaver	CS4	High	4 Years
	Final Cut Pro	4	Mid	1 Year
	Adobe After Effects	6	Mid	1 Year
Programming Languages	Actionscript	3.0	Expert	3 Years
	PHP	5.2.4	Mid	1 Year
	Javascript	4	Mid	1 Year
	HTML	4.01	High	3 Years
	CSS	2	High	2 Years
	XHTML	1	Mid	1 Year
Portfolio	www.earlydepart.com/mitsu			